

# IV ARAB ITALIAN BUSINESS FORUM ANNUAL MEETING

Horti Sallustiani, Piazza Sallustio 21 (Rome) – Jan. 28, 2025



❖ **8:15 am Registration & Welcome Coffee**

❖ **9:00 am Opening Ceremony**

## Welcoming

- **Mr. Andrea Prete**, President UnionCamere
- **Amb. Ashman Abdulhameed Al-Toqi**, Dean of the Arab Ambassadors in Rome
- **Mr. Samir Majoul**, President of the Union of Arab Chambers (President of Tunisian Chamber of Commerce), Board Member JIACC
- **Ms. Barbara Cimmino**, Vice President Confindustria, Board Member JIACC
- **Mr. Luca Pietrantonio**, Head of UK&MEA Region, Intesa Sanpaolo
- **Dr. Khaled Hanafy**, Secretary General Union of Arab Chambers, Board Member JIACC
- **Mr. Pietro Paolo Rampino**, President JIACC

## Keynotes

- **H.E. Ahmed Aboul Gheit**, Secretary General League of Arab States

## Signature Ceremony of Memorandum of Understanding

❖ **10:15 am The Mattei Plan and Its Impact on the Arab Countries of the African Continent**

## Keynotes

- **Mr. Lorenzo Ortona**, Prime Minister's Office – National Deputy Coordinator Mattei Plan Task Force
- **H.E. Sheikh Ebrahim bin Khalifa Al Khalifa**, Chairman Board of Trustee AAOIFI, Honorary Chairman UNIDO AICEI

**MODERATOR: Mr. Alberto Magnani**, Foreign Affairs Journalist, Il Sole 24ore

## Panelists

- **Mr. Samir Majoul**, President of Tunisian Chamber of Commerce, Board Member JIACC
- **Mr. Kamel Moula**, President Conseil du Renouveau Economique Algerien
- **Mr., Yehia Al Watheq**, Vice Minister of Trade and Investment – Chairman of Egyptian Commercial Service

- **Mr. Massimo dal Checco**, President Confindustria Assafrica, Board Member JIACC

## ❖ 11:15 am Italy and Saudi Arabia: Fostering Mutual Economic Growth Through Strategic Partnerships and Innovative Approaches

### Keynotes

- **Mr. Abdulrahman Alanbar**, General Manager of Strategic Partnership – Quality of Life Program
- **Mr. Nizar Y Al-Hariri**, Advisor for Saudi Minister of Industry and Minerals Resources
- **Mr. Othman Hakami**, Vice President of Mechanical Machinery & Equipment – National Industrial Development Center (NIDC)
- **MODERATOR: Mr. Federico Maria Bega**, Chief Strategy Officer, Promos Italia Scrl and Board Member JIACC

### Panelists

- **Mr. Vincenzo Bloise**, Almaviva General Manager Middle East
- **Ms. Shalendra Ranasinghe**, Chief Commercial Apac, Asia and Middle East Webuild
- **Ms. Veronica Squinzi**, CEO Mapei, Board Member JIACC
- **Sen. Elena Murelli**, Past President and Member of the Interparliamentary Group Italy-Saudi Arabia

### Keynotes

- **H.E. On. Maria Tripodi**, Undersecretary, Minister of Foreign Affairs and International Cooperation (tbc)

## ❖ 12:30 pm Presentation of the Report on Italian-Libyan Relations and Future Collaboration Opportunities

- **Mr. Abdulmagib Mlegta**, President PPP Libyan Private Public Partnership Company
- **Mr. Mohammed Al Raied**, President of Libyan Chamber of Commerce, Board Member JIACC

## ❖ 1:00 pm Networking Lunch

## ❖ 2:00 pm Finance and Development: Institutions, Financial Bodies, Islamic Finance and Their Role in the Attraction of Foreign Direct Investments, Internationalization & Export

### Keynotes

- **Mr. Pietro Infante**, Unioncamere Head of Internationalization, Board Member JIACC,
- **Mr. Massimo Falcioni**, Chief Competitive Officer, Abu Dhabi Investment Office,

Board Member JIACC,

- **Mr. Lorenzo Galanti**, Director General ICE Italian Trade Agency,
- **Mr. Giovanni Savini**, Director General MIMT Ministry of Made in Italy
- **Amb. Mauro Battocchi**, Director General for the Promotion of Italy, Ministry of Foreign Affairs and International Cooperation,
- **Dr. Wissam Fattouh**, Secretary General, Union of Arab Banks.

**MODERATOR: Mrs. Luminita Naca**, Registered Financial Consultant

**Panelists: Session 1**

- **Mr. Hedi El Karoui**, General Manager Dubai Branch Intesa Sanpaolo, Board Member JIACC
- **Mr. Mohamed Elkhazmi**, Islamic Finance Consultant, & Chief Representative of Al Baraka Group - Libya

**MODERATOR: Ms. Marina Vettese**, Head of Structured Export Finance, Intesa Sanpaolo

**Panelists: Session 2**

- **Ms. Nourah AlSwayan**, EXIM Saudi
- **Mr. Massimo Schirò**, SACE Head of Int. Net. Africa, Turkey, Middle East & Europe
- **Ms. Francesca Alicata**, SIMEST Chief International Relationship
- **Ms. Shaimaa M. Al Doussari**, Dhaman Head of Financial Institutions, The Arab Investment & Export Credit Guarantee Corporation
- **Mr. Eraldo Minella**, General Director Il Sole 24 ore

❖ **3:45 pm Agritech & Food Security: Innovation for Sustainability in the Arab Region**

**MODERATOR: Mr. Andrea Carapellese**, Deputy Head of UNIDO ITPO Italy

- Introduction and Overview:  
**Prof. Ibrahim Dhukari**, General Director Arab Organization for Agricultural Development

**Panelists**

- **On. Maria Chiara Gadda**, Vice President Agriculture Commission, Italian Parliament
- **Prof. Abdallah Ibrahim Al Dharmaki**, Deputy Secretary General Arab Federation for Digital Economy
- **Mr. Mohsen Boujebel**, Union Tunisienne de l'Industrie, du Commerce et de l'Artisanat (UTICA)
- **Mr. Reda Hechelaf**, Vice President CREA, President Groupe Industriel SO.PI.MAMA, Algeria
- **Mr. Harout Dekermendjian**, FAO Economist

## ❖ 4:45 pm **Tourism and Entertainment: Building a World-Class Tourism Sector in the Arab Region**

**MODERATOR: Mr. Edoardo Colombo**, President of Turismi.AI

- Introduction and Overview: **Mr. Edoardo Colombo**

### **Panelists**

- **Ms. Marina Lalli**, President Federturismo
- **Mr Abdelouahab Boulefkha**, Chairman, Fédération National De l'Hôtellerie et du Tourisme
- **Mr. Moez Driss**, President du Groupe Joosoor, UTICA member
- **Mr.Enzo Carella**, President Federterziario Turismo
- **Ms. Hoda Yassa**, President of Arab Businesswomen Investors, Union and Egypt's representative in the BRICS Alliance
- **Mr.Danilo Curzi**; CEO Tour Operator Idee per Viaggiare

## ❖ 5:45 pm **Conclusions**

- **Mr. Yousef El Maimani**, First Vice President JIACC
- **Mr. Pietro Paolo Rampino**, President JIACC